



DONGBEI UNIVERSITY OF FINANCE AND ECONOMICS

# BSc International Business Management

## Full module listing

### Year 1

	<b>Compulsory modules</b>	<b>Optional Modules</b>
Semester 1	Basic Computing Business Foundation 1 Chinese Grammar and Vocabulary Chinese Listening and Speaking 1 Economic and Business Maths 1 English for Special Purposes 1 Profile of China	English Listening and Speaking 1 English Reading 1 Academic English Writing 1
Semester 2	Business Foundation 2 Chinese Basic Skills Chinese Listening and Speaking 2 Economic and Business Maths 2 The Principles of Management English for Special Purposes 2 West Civilisation	English Listening and Speaking 2 English Reading 2 Academic English Writing 2

### Year 2

	<b>Compulsory modules</b>	<b>Optional Modules</b>
Semester 3	Operations Management Intercultural Comparison and Management Financial Accounting Quantitative Methods Microeconomics	Chinese Reading 1 Chinese Listening and Speaking 3 Business Communication E-Business
Semester 4	Introduction to Law Principles Macroeconomics Organisational Behaviour The Principles of Marketing Market, Money and Banking systems	Chinese Reading 2 Chinese Listening and Speaking 4 Change Management (2 credits) Management Performance Measurement/Corporate Finance (2 credits) Intellectual Property and Technology Commercialisation

## Year 3

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	<b>Compulsory modules</b>	<b>Optional Modules</b>
Semester 5	International Trade Management Information systems Human Resource Management Management Accounting	Intermediate Business Chinese 1 Chinese Reading 3 Event Management Consumer Behaviour
Semester 6	International Business Management International Marketing Financial Management	Intermediate Business Chinese 2 Chinese Reading 4 Project Management Corporate Finance

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## Year 4

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	<b>Compulsory modules</b>	<b>Optional Modules</b>
Semester 7	Business Ethics and CSRs Research Methods Entrepreneurship Theory and Practice	International Finance Business Strategy Research in Marketing
Semester 8	Final Year Project	

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Please note compulsory field trips are offered each semester and are awarded between 2 and 4 credits each.

Optional modules subject to demand, availability and students meeting pre-requisites.